



Come Discover I.R.I. S.' Unique Mobile Scanning Range at GITEX 2011



Louvain-la-Neuve, October 5, 2011 – I.R.I.S. Group, a publicly traded company (Euronext Brussels: IRI), market leader in Intelligent Document Recognition (IDR), Electronic Document Management (EDM) and Optical Character Recognition (OCR) announced today its participation to GITEX 2011 held in Dubai from the 9th to the 13th of October.

Over the years, I.R.I.S. has imposed itself as the leading provider of multilingual OCR software and was the first OCR Company to fulfill the need for Arabic and Farsi OCR. For a couple of years now, the Belgian company has been increasing its presence on the Middle Eastern Market and signed distribution agreements with a growing number of partners.

On the occasion of the GITEX '11, I.R.I.S. will be introducing for the first time in the Middle East its brand-new mobile scanning portfolio:



IRIScan™ Book 2 & IRIScan™ Book 2 Executive – *Scanning at your fingertips!*
Mobile scanner to scan books and magazines anytime, anywhere and without ripping pages off. Simply roll your way across the document, and your scan will be saved automatically on the included MicroSD™ card and ready to be shared via Bluetooth®. The device comes with the cutting-edge OCR software *Readiris™ Pro 12*

Watch the video demonstration



IRISNotes™ for Smartphones – *No more retyping!*
Revolutionary pen that sends your handwritten notes directly from the sheet of paper into your BlackBerry® or Android™ phone via Bluetooth®. It is now possible to share notes and sketches directly from your smartphones by sending a simple email, or to turn them into digital text on your computer.

Watch the video demonstration



On the Belgian Pavilion in Hall S1-C9, I.R.I.S. will also showcase its latest OCR and IDR professional software solutions to recognize, index and compress large stacks of documents and export them directly into the Cloud, on Microsoft SharePoint®:

IRIS Powerscan™

Boost your production scanner! Scan large quantities of documents at high speed, classify them by type and transform them into compressed, indexed files that can be modified and are easy to share, archive and retrieve

IRIS Document™

Optimize your scans! Transform your huge volumes of basic archives into intelligent, searchable, structured and compressed documents

IRIS Capture™ Invoices

Powerful invoice processing and recognition application. All key information of your invoices are automatically detected, the data are extracted, checked and ready for import in your Accounting, ERP or Workflow package.



Bernard De Fabribeckers, I.R.I.S.' Sales Director comments: *"With our leading mobile scanning peripherals developed for the Middle East, I.R.I.S. is strengthening its leader position on this market! We are expecting a warm welcome from Middle-Eastern consumers and partners. I.R.I.S.' products are compact, lightweight and very efficient: they give a real value to users' documents allowing them to convert them into digital information anytime, wherever they are. We will be very pleased to meet our top partners as well as new buyers at the GITEX 2011. These last ten years, I.R.I.S. proved to be THE leader in mobile scanning solutions by showing a very strong sell-through at top Middle Eastern retailers. We'll continue to develop both our resellers' network and our product portfolio to maintain our leading position on this market."*

He added: *"Thanks to our intelligent Arabic document recognition developed for the Middle East and connected to Microsoft SharePoint®, I.R.I.S. is once again leading the way in high-speed document capture, including fast Arabic recognition, document indexing, invoice recognition and export to Microsoft SharePoint® and to the Cloud. The last couple of months have been particularly thrilling for I.R.I.S. thanks to its "Best presentation" and "Best Product Technology" awards received at major European trade shows. Such prizes are a significant confirmation of our efforts, and we hope that the GITEX 2011 will also recognize I.R.I.S.' strategies and product innovation."*

Want to try out our newest solutions? Come pay us a visit on our GITEX booth in **Hall S1-C9**, or send an email to nicolas.moies-delval@iriscorporate.com

Many more products and solutions on www.irislink.com

About I.R.I.S. - www.iriscorporate.com

The I.R.I.S. mission is to increase our clients' productivity and knowledge by helping them to better manage their documents, data and information.

I.R.I.S. Products & Technologies develops Intelligent Document Recognition technologies and products and markets its portfolio of products worldwide through solid partnerships.

I.R.I.S. Professional Solutions enables companies and government bodies to find in one company the innovative expertise and high-tech solutions to efficiently manage their documents, information flows and IT infrastructures.

In 2010, the I.R.I.S. Group achieved sales of 119.5 million Euros. I.R.I.S. employs over 600 staff, based in Louvain-la-Neuve, Vilvoorde and Antwerp (Belgium); Orly (France); Windhof (Luxembourg); Amstelveen and Maastricht (Netherlands); Aachen (Germany); Delray Beach (Florida, USA); Hong Kong (China) and Oslo (Norway).

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